ANNUALS / EZ RIDER







Ez Rider Deep Pink





Ez Rider Rose

Ez Rider Deep Salmon





Ez Rider Blue

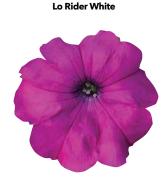




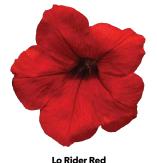
Lo Rider Pink



Lo Rider Rose



Lo Rider Violet





Lo Rider Blue

COMPACT GROWING PETUNIA

Grandiflora Ez Rider and multiflora Lo Rider put flexibility at your fingertips and cost savings in your pocket, thanks to their matched and manageable growth from bench to retail. These genetically shorter, more controlled plants need less PGRs and are perfect for high-density programs. The two series solve the seasonal, geographic and control challenges of traditional petunias - they're perfect for growing and selling high-density cell packs to "promo"hanging baskets.

- Up to half the amount of PGRs are needed or none under some growing regimes.
- Suitable for cold growing.
- Tight bloom window lets you ship and sell all series colours at the same time.
- Better branching with improved airflow reduces the probability of disease, especially Botrytis.
- Available in the top-selling colours that make up 75% of petunia sales.
- Enhanced, longer garden performance in containers and gardens - plants hold together and don't lodge later in the season like traditional petunias can.

Ez Rider® Grandiflora Series F₁

Height: 6 to 10 in./15 to 25 cm **Spread:** 8 to 12 in./20 to 30 cm

Seed supplied as: Pelleted

Plug crop time: 4 to 5 weeks Transplant to finish: 5 to 6 weeks

• Deep Pink Colour is similar to Rose in low light; in higher light, colour is lighter than Rose.

Rose Colour is similar to Deep Pink in low light; in higher light, colour is deeper than Deep Pink.

Lo Rider™ Multiflora Series F₁

Height: 7 to 10 in./18 to 25 cm **Spread:** 8 to 12 in./20 to 30 cm

Seed supplied as: Pelleted

Plug crop time: 4 to 5 weeks Transplant to finish: 5 to 6 weeks

• Violet Times like Blue in cold production conditions and like Pink in Spring natural daylength.

Also available: Mixture