



wave[®]

PETUNIAS

**Shock Wave[®]
Series**

Height: 7-10 in. (18-25 cm)
Spread: 20-30 in. (51-76 cm)

**NEW E3 Easy Wave[™]
Series**

Height: 6-12 in. (15-30 cm)
Spread: 25-32 in. (64-81 cm)

**Easy Wave[®]
Series**

Height: 6-12 in. (15-30 cm)
Spread: 30-39 in. (76-99 cm)

**Tidal Wave[®]
Series**

Height: 16-22 in. (41-56 cm)
Spread: 30-60 in. (76-152 cm)

**Original Wave[®]
Series**

Height: 5-7 in. (13-18 cm)
Spread: 36-48 in. (91-122 cm)



UNBEATABLE GARDEN PERFORMANCE

For more than 25 years, Wave has been inspiring growers and gardeners alike with a continually evolving and improving petunia program. With new colours, new series and new promotions, Wave provides easy spreading colour to home gardens around the world. That's what makes Wave the brand known, bought and trusted by name.

Wave includes 5 petunia series, including NEW E3 Easy Wave[™], along with 1 pansy series, and boasts over 70 colours and mixes. Known for its wide selection of colours and versatility in gardens, baskets and containers, Wave provides the variety and performance consumers expect from plants for their garden today!

Wake up early season sales!

This brand-new Wave® series flowers at 10 hours daylength, and it will be ready at retail to kick off Easy Wave sales even earlier! With a manageable, uniform plant structure and vigour, this new series offers simple production to save on labour costs. The plants can be grown at lower PGR rates than Easy Wave, so we say it's 'Extra Easy' Wave! The plants stay full and lush longer at retail for increased sell-through and the eye-catching appeal consumers expect from the Wave program.



NEW

Pink

It's **E**arly, it's **E**fficient, it's the **E**volution of Easy Wave... it's **E3!**

SPREADING PETUNIA ● *Petunia x hybrida*

E3 Easy Wave™ Series F1



Height: 6 to 12 in./15 to 30 cm
Spread: 25 to 32 in./64 to 81 cm
Flower size: 2.25 to 3 in./6 to 8 cm

Seed supplied as: Pelleted

Plug crop time: 4 to 6 weeks
Transplant to finish: Spring 6 to 7 weeks, Summer 4 to 5 weeks

- A new Wave brand series is now available to fulfill sales earlier in the season.
- Flowers at or under 10 hours daylength.
- E3 Easy Wave offers simplified production, as it can be successfully grown at lower PGR rates than Easy Wave (except Blue).

- All E3 Easy Wave varieties have a similar, uniform plant structure and vigour, which means simplified plant management.
- Plant holding capabilities across the series mean better quality over a longer time period for an extended sales window.
- E3 Easy Wave fulfills the Wave brand promise of *easy spreading colour* with superior performance: a manageable spreading habit, long bloom time and sheer colour value!
- Mounding, spreading habit offers a three-dimensional landscape effect, creating impressive baskets and planters.
- Recommended in Wave branded packaging: 6-in./15-cm pots, premium quarts and gallons, 306 premium packs with handle, hanging baskets.



NEW

Blue



NEW

Blue



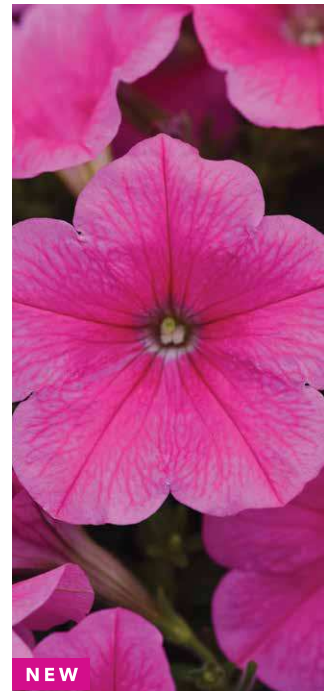
NEW

Coral



NEW

Pink



NEW

Pink Cosmo



NEW

Red, Blue, White



NEW

Red



NEW

White

New Blue Requires 10 hours daylength. Most vigorous of the series, so it is recommended to be grown at the Easy Wave PGR rates. Cold durable.

New Coral Deep coral-salmon with slight veining. Requires 9.5 hours daylength. Can be produced using the Easy Wave PGR rates or at half the rate. Cold durable.

New Pink Mid-true pink colour. Requires 9.5 hours daylength. Can be produced using the Easy Wave PGR rates or at half the rate. Cold durable.

New Pink Cosmo Medium pink with deeper pink veins that are more prominent in cooler and lower light conditions. Requires 10 hours daylength. Can be produced using the Easy Wave PGR rates or at half the rate. Cold durable.

New Red True deep, vibrant red colour. Requires 9.5 hours daylength. Variety is more receptive to PGRs, so best control is achieved at half the rate of Easy Wave. Cold durable.

New Sky Blue Requires 9.5 hours daylength. Flowers will lighten with age and in high light conditions. Can be produced using the Easy Wave PGR rates or at half the rate. Cold durable.

New White Pure, clean white. Requires 9 hours daylength. Can be produced using the Easy Wave PGR rates or at half the rate. Cold durable.

wave
PETUNIAS





NEW

Red



NEW

Sky Blue



NEW

White



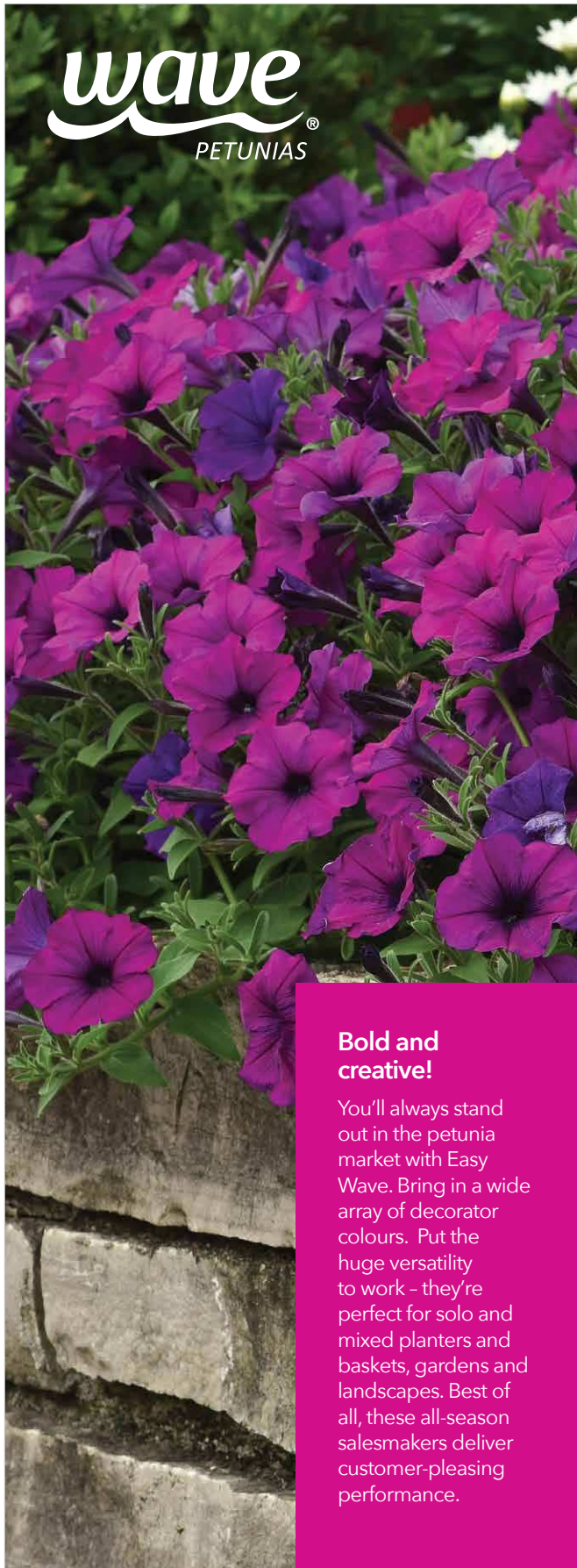
NEW

Pink Cosmo



NEW

Sky Blue



wave[®]
PETUNIAS

Bold and creative!

You'll always stand out in the petunia market with Easy Wave. Bring in a wide array of decorator colours. Put the huge versatility to work - they're perfect for solo and mixed planters and baskets, gardens and landscapes. Best of all, these all-season salesmakers deliver customer-pleasing performance.

Easy Wave Violet

Grow great-looking Plug & Play[®] Combos like this with Easy Wave Petunia!



Plug & Play Combo Mad about Red, see page 238.

SPREADING PETUNIA continued

Easy Wave[®] Series F1



Height: 6 to 12 in./15 to 30 cm
Spread: 30 to 39 in./76 to 99 cm
Flower size: 2 to 3 in./5 to 8 cm

Seed supplied as: Pelleted

Plug crop time: 4 to 6 weeks
Transplant to finish: Spring 6 to 7 weeks, Summer 4 to 5 weeks

- Versatile Easy Wave offers simplified production, maximized plug yields and the ability to meet every ship date for every colour. Lets you grow specialty mixes, too!
- More mounded with more controlled spread than Wave[®] varieties.
- Recommended in Wave branded packaging: 6-in./15-cm pots, premium quarts and gallons, 306 premium packs with handle, hanging baskets.

Blue Flowers have some light blue shading.

Burgundy Star Pattern is consistent with standard star petunias - some flowers may be more solid or more white.

Lavender Sky Blue Shades of lavender to sky blue; colours will be darker under cooler and lower light conditions. Moderate plant vigour. 9.5 hours daylength required. Cold durable.

Pink Passion 8 to 10 days earlier than Pink in Spring natural daylength conditions.

Plum Vein Slightly more upright than others in the series.

Rose Fusion Mid-rose blooms with deep rose veins. Short-day flowering requirement of 9 hours creates early-season sales opportunities.

Yellow Better branching with strong rooting compared to vegetative yellow varieties. Flower size is similar to Red.

Beachcomber Mixture Blue, Coral Reef, Pink Passion.

Formula Mixture Blue, Neon Rose, Pink Passion, Red, Silver, Violet, White.

Great Lakes Mixture Blue, Violet, White.

Opposites Attract Mixture Coral Reef, Violet.

Plum Pudding Mixture Plum Vein, Violet.

South Beach Mixture Coral Reef, Red, Violet.

Starfish Mixture Burgundy Star, White.

The Flag Mixture Blue, Red, White.



Starfish Mixture



Formula Mixture



Beachcomber Mixture



Great Lakes Mixture



Rose Fusion



The Flag Mixture



South Beach Mixture



Opposites Attract Mixture



Plum Pudding Mixture



White



Silver



Yellow



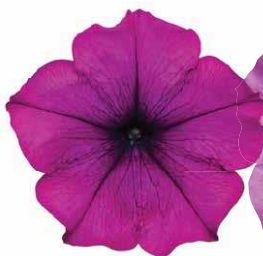
Pink



Coral Reef



Pink Passion



Violet



Plum Vein



Rose Fusion



Neon Rose



Lavender Sky Blue



Blue



Rosy Dawn



Red



Berry Velour
US 7,642,436; EU PAF



Burgundy Velour
US 7,642,436; EU PAF



Red Velour
US 7,642,436; EU PAF



Burgundy Star



SPREADING PETUNIA continued

Shock Wave® Series F1

Height: 7 to 10 in./18 to 25 cm
Spread: 20 to 30 in./51 to 76 cm
Flower size: 1.5 to 2 in./4 to 5 cm

Seed supplied as: Pelleted

Plug crop time: 4 to 6 weeks
Transplant to finish: Spring 5 to 6 weeks, Summer 4 to 5 weeks

- Blooms in a 4 to 6-day window.
- Smaller blooms rebound faster from overhead watering and rain than other petunias - stays fresher-looking at retail and outdoors.
- Performs equally well in small spaces, baskets, containers and mixed combos.
- Features a plant structure and shape like E3 Easy Wave.
- Recommended in Wave branded packaging: 4-in./10-cm pots, premium quarts, 306 premium packs with handle, hanging baskets.

Coral Crush

Retains colour well in high light.

Denim Flowers are dark blue-purple in cool/low light and greenhouse production; change to blue-lavender-silver in high light and hot conditions.

Pink Vein Spread is 30 to 36 in./76 to 91 cm.

Purple Tie Dye Variable purple-blue and white bicolor pattern is appealing to consumers. Pattern changes based on temperature, light levels and PGRs used; daminozide use will result in more white showing on the blooms. 10.5-hour daylength required.

New White Pure white variety requires 10.5 hours daylength for best flowering. Replaces Coconut. Plant vigour is slightly more compact than Red and fits the series well. Cold durable.

New Spark Mixture Improved Includes NEW White in place of Coconut, so the mix is more uniform in habit and vigour, making it easier to produce. Also includes Denim and Pink Shades.

New Volt Mixture Improved Includes NEW White in place of Coconut, so the mix is more uniform in habit and vigour, making it easier to produce. Also includes Denim and Red.

Packed with petite blooms!

You've never seen petunia hanging baskets like these - each Shock Wave plant is blanketed with masses of colour from the amazing number of petite, high-impact flowers.

Plug & Play Combo Firecracker featuring Shock Wave Coral Crush, Deep Purple and Denim Petunias

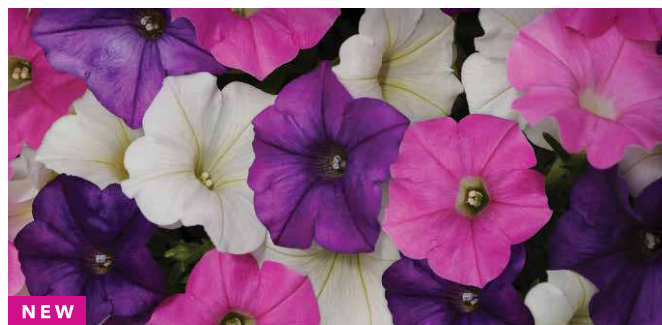
Use Shock Wave Petunia in awe-inspiring Fuseables® Combos like this!



Fuseables Healing Waters, see page 234.



Purple Tie Dye



NEW
Spark Mixture Improved



NEW
Volt Mixture Improved



NEW White



Pink Vein



Pink Shades



Rose



Denim



Purple Tie Dye



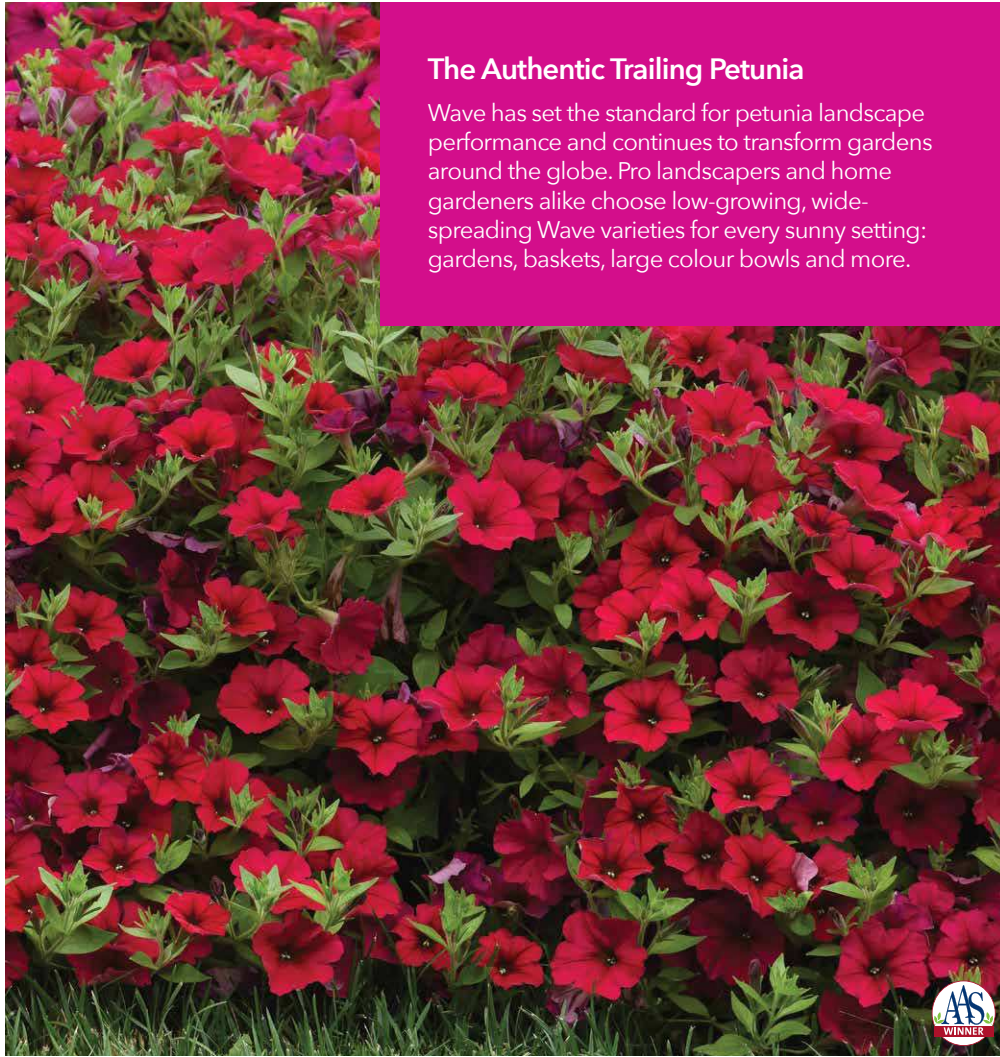
Coral Crush



Red



Deep Purple



The Authentic Trailing Petunia

Wave has set the standard for petunia landscape performance and continues to transform gardens around the globe. Pro landscapers and home gardeners alike choose low-growing, wide-spreading Wave varieties for every sunny setting: gardens, baskets, large colour bowls and more.

Wave Carmine Velour All-America Selections National Winner US 7,642,436; EU PAF

SPREADING PETUNIA continued

Wave® Series F1



Height: 5 to 7 in./13 to 18 cm
Spread: 36 to 48 in./91 to 122 cm
Flower size: 2 to 2.5 in./5 to 6 cm

Seed supplied as: Pelleted

Plug crop time: 4 to 6 weeks
Transplant to finish: Spring 7 to 9 weeks, Summer 5 to 7 weeks

- Virtually care-free, the plants bloom like crazy all season, with masses of flowers along the entire length of each branch with no trimming back.
- Wave petunias stand up well to both heat and cooler conditions, and perform better than most petunias when *botrytis* is present.
- Recommended in Wave branded packaging: 6-in./15-cm pots, premium gallons, hanging baskets.

Carmine Velour Vivid, hot carmine-cherry colour on vigorous, flat, spreading plants. 13 hours daylength required. Cold durable. All-America Selections National Winner 2019.

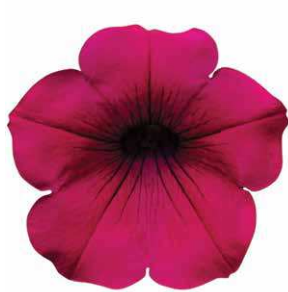
Lavender Timing is similar to Misty Lilac. All-America Selections National Winner, Fleuroselect Gold Medal.

Misty Lilac Flowers may show appealing white “splashes” when plants are grown in high light or growth regulators are applied. Grows taller than the other Wave colours.

Pink Timing is similar to Purple Classic.

Purple Begins to flower at 11 hours, and is 12 to 14 days earlier than Purple Classic.

Purple Classic Blooms about 1 week later than Lavender, Misty Lilac and Rose. All-America Selections Classic.



Purple



Carmine Velour
 All-America Selections National Winner
 US 7,642,436; EU PAF



Misty Lilac



Pink



Lavender
 All-America Selections National Winner,
 Fleuroselect Gold Medal



Purple Classic
 All-America Selections Classic



Red Velour All-America Selections National Winner, Fleuroselect Gold Medal, Fleuroselect Novelty US 7,642,436; EU PAF

Tidal Wave® Series F1



Height, spread and spacing:
Growth habit is based on how closely plants are placed – the closer the spacing, the taller the plants.

- Spaced a minimum of 12 in./30 cm apart, Tidal Wave petunias form a dense, mounded hedge, 16 to 22 in./41 to 56 cm tall.
- Grown in a restricted space with support, they grow an extra 2 to 3 ft./61 to 91 cm upward, like a vine.
- Spaced up to 24 in./61 cm apart in the garden, the plants make a floriferous groundcover, spreading up to 5 ft./1.5 m across per plant.

Flower size: 2 to 2.5 in./5 to 6 cm

Seed supplied as: Pelleted

Plug crop time: 5 to 6 weeks
Transplant to finish: Spring 6 to 8 weeks, Summer 4 to 7 weeks

- Largest and most vigorous of the Wave petunia family, Tidal Wave plants provide super-size colour in big spaces, and are suitable for large city baskets and plantings.
- Excellent landscape performer with terrific recovery from rain. Unlike other petunias, Tidal Waves stay together.
- Recommended in Wave branded packaging: 8-in./20-cm pots.



Tidal Wave Silver & Cherry

Big, bold 3D colour!

Extend your season with this strong finisher. Tidal Wave is the “go-to” for pros and home gardeners looking for fast colour. Hedge, vine or impressive groundcover – Tidal Wave does it all! These fast-fill plants spread out across big spaces, and they crawl along and over walls and fences.



Silver
All-America Selections National Winner, Fleuroselect Quality Mark



Hot Pink



Cherry



Purple



Red Velour
All-America Selections National Winner, Fleuroselect Gold Medal, Fleuroselect Novelty US 7,642,436; EU PAF